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FRAMEWORKS OF TAMPA BAY ANNOUNCES NEW EXECUTIVE DIRECTOR

TAMPA, Fla. (June 12, 2013) – Frameworks of Tampa Bay announces the unanimous board approval of Jessica Muroff as executive director as of June 1, 2013.

Prior to being elected as executive director, Muroff served as the organization’s director of marketing and communications for 11 months and prior to that worked as an account service and marketing manager for Raymond James Financial for seven years. An active member of the community, Muroff served as a board member for the Greater Tampa Chamber of Commerce and Ophelia Project, and was one of the Emerge Tampa founders. In 2005, the Tampa Bay Business Journal named Muroff ‘Young Business Woman of the Year.’

“Jessica will take our organization forward from the capable hands of Robin Rose,” said Carolyn Bricklemeyer, chair of the board of directors. “Jessica’s leadership, coupled with her five years of experience as a board member and then as our marketing and communications chief has prepared her for this role and our board is very excited about the future.”

Former CEO Robin Rose announced her departure from Frameworks of Tampa Bay in April 2013. Rose served as CEO for more than four years and was instrumental in the organization’s growth and positioning within the non-profit and business community. Robin’s expertise in the areas of conflict resolution, cultural competency, team building and 21<sup>st</sup> century leadership with community leaders has resulted in a rising status for the organization. Rose will leave the organization to complete her Ph.D. in conflict resolution.

**About Frameworks of Tampa Bay, Inc.**

Formerly the Ophelia Project and Boys Initiative, was founded in 2002. The organization announced a new name, Frameworks of Tampa Bay, in April 2011 and is a nonprofit organization that seeks to advance the positive social and emotional development of youth, ages eight to 18, in the Tampa Bay community. Frameworks of Tampa Bay, Inc. offers workshops and resources for youth and adults to build high social and emotional intelligence, develop ethical leaders, bolster academic performance, and enhance social awareness and understanding. For additional information visit: [www.myframeworks.org](http://www.myframeworks.org)

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