**MEDIA ALERT**

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**PHOTOS AVAILABLE**

**STUDENTS LEARN TEAMWORK WHILE COMPLETING HELIUM STICK CHALLENGE**

Who: Frameworks of Tampa Bay

Suncoast Credit Union Foundation

Adams Middle School

What: Students at Adams Middle School will be tasked to recognize and manage emotions as they use the Helium stick while learning how to work as a team.

When: Thursday, Dec. 4, 2014

11:50 a.m. -12:05 p.m. Class begins, “Sticky Note” activity

11:55 a.m. Interview with Frameworks of Tampa Bay

12:10 p.m. Class moves outside, Helium Stick Challenge Begins/Explanation of activity

12:25 p.m. Helium Stick Challenge concludes & wrap up of activity

12:25 p.m. Interview with Heath Beauregard, Principal

Where: Adams Middle School

10201 N Boulevard

Tampa, FL 33612

Details: Adams middle school students will rise to the challenge of lowering the mysteriously floating helium stick. The students must properly recognize emotions, engage in effective communication, practice patience and ultimately use conflict resolution as they work together to achieve a common goal. The catch is there is no helium in the stick. The collective pressure created by the students’ fingers is greater than the weight of the stick – but they won’t know that to start.  As a result, the more the harder the group works, the higher the stick will ‘float’.

Frameworks of Tampa Bay received a $15,000 grant from Suncoast Credit Union Foundation, to fund social and emotional learning programs at Adams, as well as Jennings, Tomlin and Van Buren Middle Schools. Since 1992 Suncoast Credit Union Foundation has donated $9 million dollars in funding and grant to the 17 counties the credit union serves.

About: **About Frameworks of Tampa Bay**

*A not-for-profit organization, Frameworks of Tampa Bay teaches a core set of social and emotional attitudes, values and skills that help children, teens and adults more effectively handle life challenges to succeed in academic, social and professional environments. For more information, please visit: [http://myframeworks.org](http://myframeworks.org/" \t "_blank)*

**Suncoast Credit Union Foundation**

*Suncoast Credit Union is the largest credit union in the state of Florida, the ninth largest in the United States based on membership and the 15th largest in the United States based on $5.8 billion in assets. Suncoast Credit Union Foundation is sponsored entirely by Suncoast Credit Union, allowing 100 percent of funds contributed to go directly to the organizations and initiatives that assist children in the communities the Credit Union serves. In 2013, Suncoast Credit Union Foundation provided $1.7 million in funding and grants for a total of $9 million since its inception in 1992. For more information visit:* [*www.suncoastcreditunion.com/community/suncoast-foundation*](http://www.suncoastcreditunion.com/community/suncoast-foundation)*,* [*facebook.com/SuncoastCreditUnion*](http://facebook.com/SuncoastCreditUnion)*, or* [*twitter.com/SuncoastCU*](http://twitter.com/SuncoastCU)*.*

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