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AWARD-WINNING AUTHOR AND SOCIAL SCIENTIST SPEAKS
AT FRAMEWORKS FUNDRAISER

TAMPA, Fla. (April 9, 2015) – Frameworks of Tampa Bay, Inc. (Frameworks) announces the keynote speaker, Shane J. Lopez, Ph.D., author and scientist, as guest speaker at the fifth annual Head and Heart Luncheon on April 23 at noon at the A La Carte Event Pavilion. Located at 4050 Dana Shores Drive, tickets are available for \$60 at <http://bit.ly/1DfmEKB>.

Lopez is a senior scientist at Gallup and research director of the Clifton Strengths Institute. Lopez's book, "Making Hope Happen", documents hope as an essential life tool. A Gallup study of more than one million students, designed by Lopez, revealed that students who are hopeful have, on average, 12 percent higher academic achievement. Frameworks seeks to help children, teens, and adults more effectively handle life challenges to succeed in academic, social and professional environments.

"Social and emotional learning fosters the ability to sustain hope and we are excited that Gallup and Dr. Lopez are spreading the message of hope and working to our strengths," says Jessica Muroff, Frameworks of Tampa Bay executive director, "Never before has this message been so important to so many of us."

Lopez has published more than 100 articles and chapters, in addition to ten books, including, "Positive Psychology: The Scientific and Practical Explorations of Human Strengths", winner of the Sage Press Book of the Year Award, co-authored with C.R. Snyder and Jennifer Teramoto Pedrotti. Lopez's mission is to help schools function less like factories and more like human development centers. Frameworks partners with 17 schools and youth serving organizations across the Tampa Bay area, using social and emotional learning (SEL) skills to bring about changes similar to those advocated by Lopez.

Proceeds from the luncheon will benefit Frameworks' SEL programming, which will allow Frameworks to serve more than 4,000 members of the community's youth during the 2015-2016 school year. The 2015 Head and Heart Award winners will also be announced at the luncheon. The award will honor three individuals who advocate for social and emotional learning and exemplify the significant role it plays in life, academic, and organizational success.

About Frameworks of Tampa Bay

A not-for-profit organization, Frameworks of Tampa Bay teaches a core set of social and

emotional attitudes, values and skills that help children, teens, and adults more effectively handle life challenges to succeed in academic, social, and professional environments. For more information, please visit: myframeworks.org.

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