

## **FOR IMMEDIATE RELEASE**

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### FRAMEWORKS OF TAMPA BAY WELCOMES NEW DEVELOPMENT AND MARKETING MANAGER

TAMPA, FL. (May 9, 2014) – Frameworks of Tampa Bay announces the addition of Amanda Page to the position of development and marketing manager, effective immediately.

As a development and marketing manager, Page will be responsible for strategic management planning, overseeing special events, managing donor communications and development, managing the Frameworks website and serving as the direct media contact.

Page previously worked as a freelance online marketing consultant, digital account management team member at Bayshore Solutions, integrated marketing and events coordinator at Clear Channel Media and Entertainment, production coordinator at Tampa Digital Studios, and a marketing account service intern at Raymond James Financial.

“Amanda’s experience in digital marketing and passion for emotional intelligence education will allow us to grow our organization and better serve youth in the Tampa Bay Community,” says Jessica Muroff, Executive Director, Frameworks of Tampa Bay.

Page graduated from the University of South Florida with a Bachelor of Arts in Mass Communications. Additionally, Page was rewarded National and District Ad 2 President of the Year in the 2012-2013 term, served on the Young Women’s Leadership Board and currently serves as the media chair for the Professional Philanthropy Network and treasurer for Ad 2 National.

#### **Frameworks of Tampa Bay**

A not-for-profit organization, Frameworks of Tampa Bay teaches a core set of social and emotional attitudes, values and skills that help children, teens and

adults more effectively handle life challenges to succeed in academic, social and professional environments. For more information, please visit:  
<http://myframeworks.org>

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