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FRAMEWORKS OF TAMPA BAY ANNOUNCES NEW EXECUTIVE DIRECTOR

TAMPA, Fla. (December 6, 2016)— Frameworks of Tampa Bay announces the unanimous board approval of Amanda Page-Zwierko as executive director. Page-Zwierko began her involvement with the organization in 2005 as a participant on the Ophelia Project's Young Women's Leadership Board. Prior to her most recent appointment, Page-Zwierko served as Framework's director of development and marketing for over two years.

Page-Zwierko's background includes fund development and marketing strategy for both nonprofit and for-profit businesses. She enjoys being an active member of the Tampa Bay community and is a board member of the Professional Philanthropy Network, serves USF as a member of Women in Leadership and Philanthropy and is a member of the Association of Fundraising Professionals. She has also served on the executive board of the young professionals' organizations affiliated with the American Advertising Federation, Ad 2 Tampa Bay and Ad 2 National. While president of the local chapter, Amanda was awarded President of the Year at both national and district levels, and was the Pinstripe Service Excellence Award recipient for her dedication to education in the community and the organization.

"We are excited about this opportunity and we believe Amanda has earned it," said Jennifer Garcia, chair of the Frameworks board of directors. "Beginning with her involvement with us through the Young Women's Leadership Board, through her business experience in organizational strategy, and her marketing and fundraising efforts for Frameworks, her professional path has led her here. She is very committed to improve the future for the students we serve and this gives us a very high comfort level moving forward."

"I believe teaching youth how to identify and manage emotions in a constructive way also helps them make better and more responsible decisions. This skill sets them up to become successful citizens," said Page-Zwierko. "And that is a win for everyone who lives and works here."

About Frameworks of Tampa Bay

A not-for-profit organization, Frameworks of Tampa Bay teaches a core set of social and emotional attitudes, values and skills that help children, teens and adults more effectively handle life challenges to succeed in academic, social and professional environments. For more information, please visit: <u>http://</u><u>myframeworks.org</u>.