



PRESS RELEASE

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FRAMEWORKS OF TAMPA BAY EARNS MULTI-YEAR COMMUNITY INVESTMENT FUNDING FROM UNITED WAY SUNCOAST

Tampa, Fla. - (July 7, 2022) – Frameworks' role as a United Way Suncoast (UWS) strategic community partner moves into a new era this month with the launch of a multi-year funding commitment from the venerable nonprofit leader.

United Way Suncoast kicked off its new fiscal year on July 1 by initiating the distribution of a three-year grant that will deliver \$315,000 to Frameworks of Tampa Bay. Frameworks will use the funds to support its SEL-ect School Model for 7 MindSets Program. In an ever-changing and challenging world, it is vital to be able to navigate emotions, decision-making, and knowledge of self. Frameworks, Hillsborough County's leading expert in social and emotional intelligence, will work with educators serving students in grades pre-K-3 and their families as '7 MindSets Readiness Schools' to implement Frameworks' comprehensive SEL-ect Schools' programming.

"In collaboration with Hillsborough County Public Schools (HCPS), Frameworks will now be able to provide vital support through which children in 10 elementary schools in identified ALICE zip codes will have opportunities to acquire emotional intelligence, develop empathy and learn problem-solving skills, all with the intent to enhance school readiness," Frameworks CEO Elizabeth Reedy Foley said when expressing her excitement regarding the support from the United Way Suncoast... "We are most grateful to UWS for this support and prioritization of our youngest citizens, and we look forward to our partnership."

The community investment represents a first in United Way Suncoast's 98-year history — a three-year commitment to 88 nonprofits that will total nearly \$18 million by fiscal year 2025. In past years, United Way Suncoast issued annual grants. The new approach will empower Frameworks to boost the strategic planning behind the program and grow together with United Way Suncoast.

"Our strategic community partners requested a change to multi-year funding and the reasons are clear," United Way Suncoast CEO Jessica Muroff said. "It'll create trends and allow us to measure true impact; it'll reduce the strain of the application process for the partners and UWS, and it'll strengthen our ability to tell stories and fundraise."

About Frameworks: Frameworks of Tampa Bay is a nonprofit organization whose mission is to empower educators, youth services professionals, and parents and guardians with training, coaching, and research-based resources to equip youth with emotional intelligence skills.

To learn more about how to give of your time, talent, and treasure, visit www.myframeworks.org. You can learn more about United Way Suncoast at www.unitedwaysuncoast.org.

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