



15TH ANNUAL

Head & HeartTM

Luncheon

Benefiting
 FrameworksTM



SPONSORSHIP GUIDE

April 8, 2026

11:45 a.m. - 1:00 p.m.



YOUR SPONSORSHIP MATTERS



The Head and Heart Luncheon is Frameworks of Tampa Bay's annual signature fundraising event. As a nonprofit, we rely heavily on generous supporters to continue to expand our mission to **EQ**ip all children in Tampa Bay with the knowledge and know how to become kind, collaborative, and capable citizens through building **emotional intelligence** - also known as **EQ**. The most important thing you can do to strengthen Tampa Bay is invest in our local children's emotional development.



Imagine if every child in our community enjoyed going to school, made friends easily and graduated on time. Imagine if bullying didn't exist, and everyone treated each other with kindness and respect, even during disagreements (especially during disagreements). At Frameworks of Tampa Bay, we not only believe that world is possible; we know how to achieve it.



Starting as early as preschool and continuing through high school graduation, Frameworks' programming helps young people build a strong foundation of **emotional intelligence** that unlocks all the skills we need and want in our next generation of leaders — resilience, responsibility with accountability, confidence, communications skills, collaboration, decision-making, etc.

Frameworks currently serves over 10,000 children across 22 schools in Hillsborough County through partnerships with the trusted adults in their lives; such as teachers, parents and mentors. Our Teens In Action™ program and clubs provide over 100 local teens with the opportunity to advance their **EQ** skills through civic engagement, networking and leadership opportunities.

When you invest in Frameworks, you ensure more children in Tampa Bay can succeed personally, academically, AND professionally — multiplying the impact of your contribution across many issues and needs. With the support of your sponsorship, we will create a future where every child acts with empathy, approaches differences respectfully, and advances the common good for the community of Tampa Bay.

Keynote Speaker

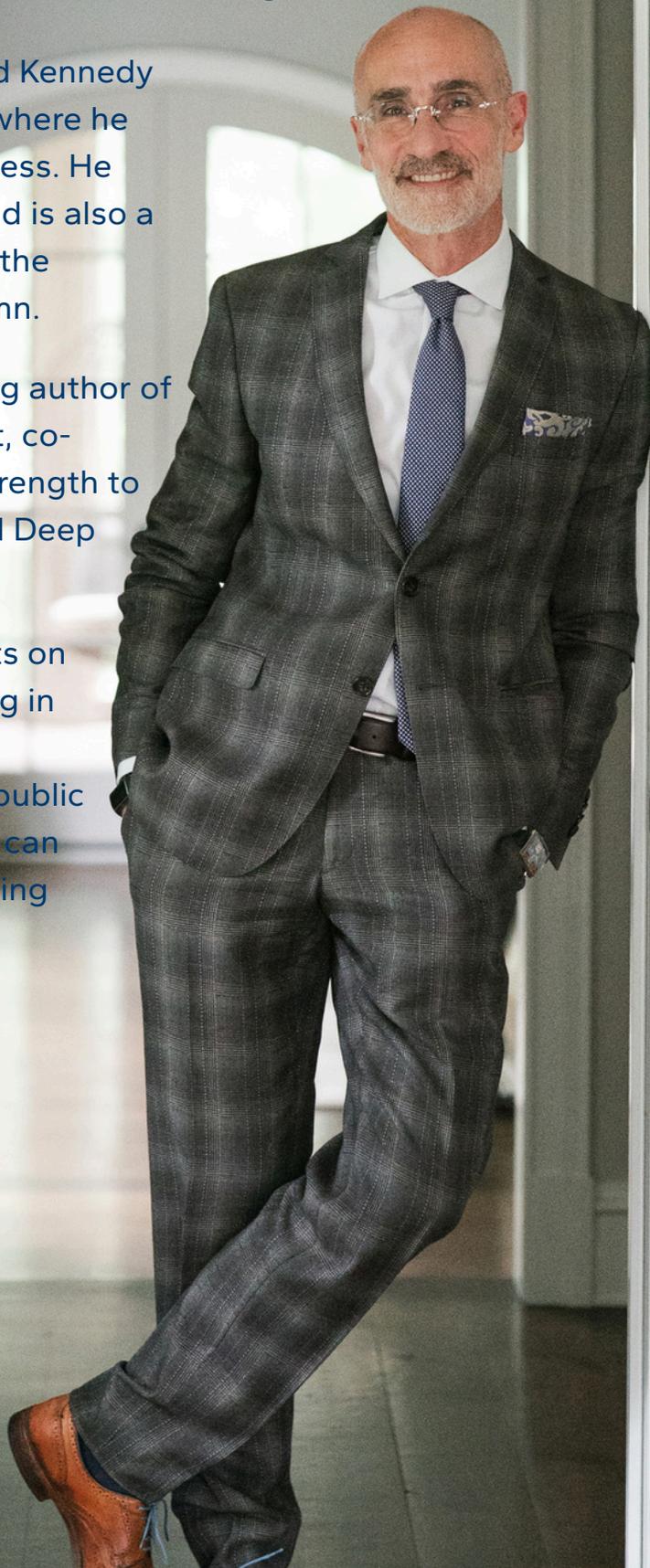
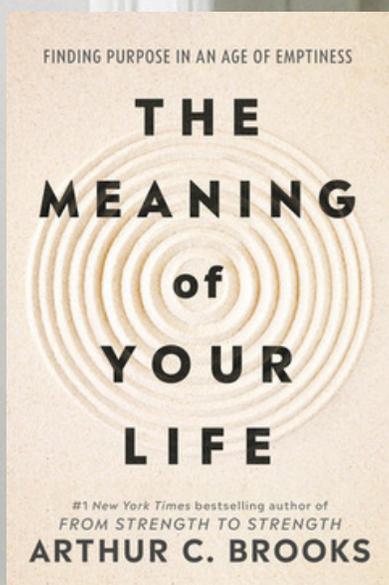
ARTHUR C. BROOKS,

Harvard Professor and Best-selling Author

Arthur Brooks is a professor at the Harvard Kennedy School and the Harvard Business School, where he teaches courses on leadership and happiness. He hosts the weekly podcast Office Hours, and is also a columnist at The Atlantic, where he writes the popular weekly “How to Build a Life” column.

Brooks is the #1 New York Times bestselling author of 15 books, including Build the Life You Want, co-authored with Oprah Winfrey, and From Strength to Strength: Finding Success, Happiness, and Deep Purpose in the Second Half of Life.

Brooks is one of the world’s leading experts on the science of human happiness, appearing in the media and traveling the world to teach people in private companies, universities, public agencies, and faith communities how they can live happier lives and bring greater well-being to others.



SPONSORSHIPS

Self-Awareness Title Sponsor

\$15,000

- Three tables for 30 guests (10 per table)
- 8 VIP Reception tickets
- Logo inclusion in Head and Heart Luncheon video
- Two Frameworks trainings to be facilitated by 11.31.26
 - Select from our menu of family workshops
 - Up to 50 corporate staff members may attend each session!
- Logo recognition in program and stage signage
- Verbal recognition of sponsorship during program
- Logo recognition on event sponsor reel and signage
- Logo recognition on Frameworks' website
- Company recognition on social media platforms

VIP Reception Sponsor

\$12,000

- Two tables for 20 guests (10 per table)
- 6 VIP Reception tickets
- Speaking opportunity at VIP Reception and keynote speaker introduction
- Dedicated signage at VIP Reception
- Logo recognition on event sponsor reel and signage
- Logo recognition on Frameworks' website
- Company recognition on social media platforms to include dedicated VIP Reception reel

SPONSORSHIPS

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Self Management Sponsor

\$8,000

- Two tables for 20 guests (10 per table)
- 4 VIP Reception tickets
- One of Frameworks' trainings to be facilitated by 10.31.26
 - Select from our menu of family workshops
 - Up to 50 corporate staff members may attend each session!
- Logo recognition on event sponsor reel and signage
- Logo recognition on Frameworks' website
- Company recognition on social media platforms

Social Awareness Sponsor

\$6,000

- Two tables for 20 guests (10 per table)
- 2 VIP Reception tickets
- Logo recognition on event sponsor reel and signage
- Logo recognition on Frameworks' website
- Company recognition on social media platforms

Empathy Sponsor

\$3,000

- One tables for 10 guests
- 2 VIP Reception tickets
- Logo recognition on event sponsor reel and signage
- Logo recognition on Frameworks' website
- Company recognition on social media platforms

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**Triad will match every dollar donated,
doubling the impact of your gift
up to \$100,000.**



TRIAD FOUNDATION

CONTACT US:

For sponsorship opportunities, please email
Loren Tate at ltate@myframeworks.org