



16TH ANNUAL

HeadTM & Heart

Luncheon



Benefiting
 FrameworksTM

SPONSORSHIP GUIDE

April 22, 2027

11:45 a.m. - 1:00 p.m.



YOUR SPONSORSHIP MATTERS



The Head and Heart Luncheon is Frameworks of Tampa Bay's annual signature fundraising event. As a nonprofit, we rely heavily on generous supporters to continue to expand our mission to **EQ**uip all children in Tampa Bay with the knowledge and know how to become kind, collaborative, and capable citizens through building **emotional intelligence** - also known as **EQ**. The most important thing you can do to strengthen Tampa Bay is invest in our local children's emotional development.



Imagine if every child in our community enjoyed going to school, made friends easily and graduated on time. Imagine if bullying didn't exist, and everyone treated each other with kindness and respect, even during disagreements (especially during disagreements). At Frameworks of Tampa Bay, we not only believe that world is possible; we know how to achieve it.



Starting as early as preschool and continuing through high school graduation, Frameworks' programming helps young people build a strong foundation of **emotional intelligence** that unlocks all the skills we need and want in our next generation of leaders — resilience, responsibility with accountability, confidence, communications skills, collaboration, decision-making, etc.

Frameworks currently serves over 8,500 children across 24 schools in Hillsborough County through partnerships with the trusted adults in their lives; such as teachers, parents and mentors. Our Teens In Action™ program and clubs provide over 100 local teens with the opportunity to advance their **EQ** skills through civic engagement, networking and leadership opportunities.

When you invest in Frameworks, you ensure more children in Tampa Bay can succeed personally, academically, AND professionally — multiplying the impact of your contribution across many issues and needs. With the support of your sponsorship, we will create a future where every child acts with empathy, approaches differences respectfully, and advances the common good for the community of Tampa Bay.

Keynote Speaker Jefferson Fisher

**New York Times Bestselling Author,
Communication Expert, Trial Lawyer, &
Host of The Jefferson Fisher Podcast**

Jefferson Fisher is a New York Times bestselling author of *The Next Conversation: Argue Less, Talk More*, host of the Jefferson Fisher Podcast, and founder of the Jefferson Fisher School of Communication. A trial lawyer, writer, and speaker, Jefferson's mission is simple: improve people's lives by improving their conversations. Through practical, relatable videos and an authentic presence, he has built an audience of more than 13 million followers, becoming one of the most-followed attorneys in the world. What started in the driver's seat of his truck now reaches Fortune 500 companies, global leaders, government agencies, and hundreds of thousands of podcast and newsletter subscribers each week. He is also the founder of Fisher Firm, helping people across the country connect with trusted legal services. Wherever he teaches or speaks, Jefferson's goal remains the same—to bring more clarity, calm, and connection back into how we talk to each other, one conversation at a time.



SPONSORSHIPS

Self-Awareness Title Sponsor

\$15,000

- Three tables for 30 guests (10 per table)
- 8 VIP Reception tickets
- Logo inclusion in Heard and Heart Luncheon Video
- Two Frameworks trainings to be facilitated by 11.31.26
 - Select from our menu of family workshops
 - Up to 50 corporate staff members may attend each session!
- Logo recognition in program and stage signage
- Verbal recognition of sponsorship during program
- Logo recognition on event sponsor reel and signage
- Logo recognition on Frameworks' website
- Company recognition on social media platforms

VIP Reception Sponsor

\$12,000

- Two tables for 20 guests (10 per table)
- 6 VIP Reception tickets
- Speaking opportunity at VIP Reception and keynote speaker introduction
- Dedicated signage at VIP Reception
- Logo recognition on event sponsor reel and signage
- Logo recognition on Frameworks' website
- Company recognition on social media platforms to include dedicated VIP Reception reel

SPONSORSHIPS

Self Management Sponsor **\$8,000**

- Two tables for 20 guests (10 per table)
- 4 VIP Reception tickets
- One of Frameworks' trainings to be facilitated by 10.31.27
 - Select from our menu of family workshops
 - Up to 50 corporate staff members may attend each session!
- Logo recognition on event sponsor reel and signage
- Logo recognition on Frameworks' website
- Company recognition on social media platforms

Social Awareness Sponsor **\$6,000**

- Two tables for 20 guests (10 per table)
- 4 VIP Reception tickets
- Logo recognition on event sponsor reel and signage
- Logo recognition on Frameworks' website
- Company recognition on social media platforms

Empathy Sponsor **\$3,000**

- One table for 10 guests
- 2 VIP Reception tickets
- Logo recognition on event sponsor reel and signage
- Logo recognition on Frameworks' website
- Company recognition on social media platforms

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For sponsorship opportunities, please contact Gigi S. Cooper
at gcooper@myframeworks.org or 813-574-6913.