

Tampa
**OYSTER
FEST**TM

Benefiting

 **Frameworks**

**SATURDAY
JAN.09.2027**

Tabellas at Delaney Creek

TAMPA, FL

myframeworks.org/OysterFest

**HUNDREDS OF GUESTS.
ENDLESS OYSTERS.
ONE LIFE-CHANGING CAUSE.**

Put your brand at the center of it all.

PARTNERSHIP OPPORTUNITIES

WELCOME TO TAMPA BAY'S MOST ANTICIPATED EVENT OF THE YEAR

Endless oysters, live music, cold drinks, incredible food, and even better company. Tampa Oyster Fest is a one-of-a-kind experience that the entire community looks forward to every year.

Centrally located on six acres of lush landscape, Tampa Oyster Fest brings the best of Tampa Bay together to kick back, connect, and shuck the ordinary.

EVERY GUEST ENJOYS:

- » Raw bar
- » Oyster shooter station
- » Fresh cooked oysters, steamed and chargrilled
- » Low country boil
- » BBQ
- » Open bar and specialty cocktail tasting
- » Live music
- » Fun and games

Great Party. Greater Purpose.

Every oyster shucked and glass raised at Tampa Oyster Fest supports Frameworks of Tampa Bay, the leading nonprofit in our community dedicated to equipping children with the emotional intelligence (EQ) skills they need to become kind, collaborative, and capable citizens.



YOUR BRAND BELONGS HERE

Partnering with Frameworks at Tampa Oyster Fest puts your brand in front of hundreds of engaged community members, business leaders, and local changemakers.

Far more than a logo on a banner or T-shirt, Tampa Oyster Fest is your chance to attract new customers, entertain clients, reward your team, and boost your brand's visibility — all while supporting a cause that affects every one of your customers and employees.



What Your Partnership Makes Possible



Differentiate your brand in a crowded market.

As customers increasingly crave community and human connection, Oyster Fest offers a turnkey way to engage audiences through an immersive, high-impact experience.



Own a moment guests remember.

From a signature cocktail to the 360° photo booth, Oyster Fest offers branded experiences that make your company part of the story people remember and keep talking about long after the last oyster is shucked.



Boost employee engagement and loyalty.

Employees want to work for companies that share their values. Oyster Fest gives your team a meaningful reason to come together, whether that's volunteering on-site, hosting clients, or celebrating a strong year.



Align your company with one of the most respected community organizations.

Standing alongside Frameworks and dozens of the region's leading companies signals that your brand invests in the community and is committed to helping Tampa Bay's youth succeed personally, academically, and professionally.



PARTNERSHIP OPPORTUNITIES

From a single activation to co-presenting the event, Tampa Oyster Fest offers something for every goal and budget.

	Presenting Partner \$40,000 (One available)	Main Stage Partner \$30,000 (One available)	Diamond Lounge Partner \$20,000	EQ Champion \$10,000	EQ Changemaker \$5,000	EQ Crew \$2,500
Presenting partner of Tampa Oyster Fest	x					
Inclusion in print advertising	x					
Main stage signage	x	x				
Inclusion in digital advertising	x	x				
Inclusion on select event signage	x	x		x		
Branded experience opportunity	Presented by	Main Stage	Diamond Lounge	Premium*	Select**	
Logo + link included on event website	x	x		x	x	
Inclusion in organic social media posts	6 posts	4 posts	4 posts	2 posts	2 posts	
Company name on event website	x	x	x	x	x	x
Number of tickets to sponsor party	4	4	4	2	2	2
Number of Diamond tickets	20	16	12	6	4	-
Number of Pearl tickets	-	-	-	-	-	6

SOLD OUT

* Premium Brand Activation Options

Chargrilled oysters	Raw bar
Koozies	Tickets
Cups	Shooter station
Signature cocktail	Hit It to Win It

** Select Brand Activation Options

360° photo booth	Wine pull
Low country boil	Oyster recycling
Steamed oysters	BBQ
Oyster forks	Water bottles

THE WORLD IS YOUR OYSTER

Tampa Oyster Fest is a treasured event, which is why we treat every guest like a diamond or a pearl. Guests can pick the all-inclusive experience that's right for them. And as an event partner, you can, too.

PEARL EXPERIENCE



\$150 PER TICKET

- » Event entry (doors open at 1 p.m.)
- » Raw bar and oyster shooter station
- » Fresh cooked oysters (steamed and chargrilled)
- » Low country boil
- » BBQ
- » Open bar and specialty cocktail tasting
- » Live music
- » Fun and games
- » Free parking



DIAMOND EXPERIENCE



\$500 PER TICKET

Everything in the Pearl Experience, plus ...

- » Diamond Hour access (early event entry: 12 to 1 p.m.)
- » VIP Lounge with hors d'oeuvres
- » "Spe-shell" selection of champagne, beer, and cocktails
- » Celebrity bartenders
- » Dedicated concierge

A portion of every Diamond Experience ticket funds the Terri Ellison Teens In Action™ Scholarship.

THE PURPOSE BEHIND THE PARTY

Imagine if every child in our community enjoyed going to school, made friends easily, and graduated on time. Imagine if bullying didn't exist, and everyone treated each other with kindness and respect.

Emotional intelligence is the answer to unlocking that reality.

Emotional intelligence, or EQ, is the set of critical skills necessary to navigate any emotion, conversation, or situation, no matter how difficult.

Frameworks of Tampa Bay is the leading nonprofit that equips every child in our community with EQ, so they can succeed personally, academically, and professionally.

When you partner with Tampa Oyster Fest, the return is real.

**Every ticket. Every oyster. Every round.
It all adds up to a stronger Tampa Bay.**

The five skills your support helps Tampa Bay kids build:



Name
Emotions



Manage
Feelings



Lead with
Empathy



Make
Responsible
Decisions



Build
Healthy
Relationships



The background of the entire page is a photograph of several people dancing at an outdoor festival. In the foreground, a woman with long blonde hair is seen from the back, wearing a light blue dress. Next to her, another woman with long brown hair is smiling and dancing, wearing a blue and white patterned tank top. To her right, a person is wearing a straw hat and a white shirt. The scene is lit with warm, golden-hour light, suggesting a sunset or sunrise. The overall mood is festive and energetic.

Tampa OYSTER FEST™

Benefiting

 Frameworks

GET READY FOR A SHUCKING GOOD TIME

**Let's find the engagement
that's right for your brand.**

Gigi S. Cooper

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